

CHABLIS



sopexa

# **Bourgogne and Chablis**

## **US WINE PUBLICATIONS – SCORING AND RATINGS 2018 SAMPLE SUBMISSIONS GUIDE**

**JANUARY 2018**

## Scoring and Ratings Process

### 5 Key Facts

- 1) To be considered for scoring, wines must be formally submitted for review directly by producers or their US importer. Sopexa is not entitled to submit wines for scoring or rating on behalf of their clients.
- 2) Each wine region has a specific wine reviewer assigned to it. Make sure to address samples to the correct wine reviewer and address listed for each publication.
- 3) Sample submissions must be accompanied by a submission form.
- 4) Even for publications that do not specifically require it, we recommend sending two bottles when submitting a wine for review, in case any questions or problems arise from evaluating the first bottle.
- 5) Please refer to each publication's editorial calendar and deadlines when submitting samples.

**Wine Spectator**

**WINE ENTHUSIAST**

**Wine & Spirits**  
MAGAZINE

*Robert Parker*  
WINE ADVOCATE

# Wine Spectator

## Wine Spectator - Overview

**Media Profile:** Wine Spectator is a lifestyle magazine that focuses on wine and wine culture, and gives out ratings of wines. It publishes content that includes news, articles, profiles, and general entertainment pieces. Each issue also includes from 400 to more than 1,000 wine reviews, which consist of wine ratings and tasting notes.

**Circulation:** 388,150 / **UVM:** 431,679

## Submission Process:

- **Wine Reviewer for Bourgogne and Chablis wines:** Bruce Sanderson
- Wines from Bourgogne and Chablis are reviewed in the New York office. You must reach out to the tasting coordinators at [nytasting@mshanken.com](mailto:nytasting@mshanken.com) or (212) 684-4224 for submission approval **before** sending samples for review. In most cases, Wine Spectator reviews only wines that are distributed in major markets in the United States.
- Once approved, each submission must consist of **two bottles** of wine and a completed **Sample Information Form**. Please contact the appropriate office to receive the form that corresponds to your wine type/region. There is no fee for reviews.
- All samples must have U.S. Alcohol and Tobacco Tax and Trade Bureau (TTB)-approved front and back labels on them. **Wine Spectator will not accept wines with unfinished labels.**
- Wine Spectator require, in writing, the suggested retail bottle price, the number of cases produced, and, for wines produced outside the United States, the number of cases imported. This information is printed with each review.
- Other information Wine Spectator requests, if pertinent:
  - The official release date for the wine if the sample submission is in advance of the wine's release
  - The grape varieties used in a blend, if not listed on the label
  - The percentage of residual sugar, if any, in the wine

Other frequently asked questions on wine submissions can be found [here](#).

Policies for use of Wine Spectator ratings can be found [here](#).

**Wine Spectator's 2018 Editorial Calendar:**

MONTH	OUTLET	TOPIC
April	Wine Spectator	• Wine Reports: Italy (Piedmont, Marche), California Rhones, Smart Buys
May	Wine Spectator	• Wine Reports: Chile, California, France
June 15	Wine Spectator	• Wine Reports: World Sparkling Wines, South Africa, New York
June 30	Wine Spectator	• Wine Reports: Bordeaux, California Zinfandel, Italy, World Rose
July	Wine Spectator	• Wine Reports: Australia, California Chardonnay
August	Wine Spectator	• Wine Reports: Greece, Washington
September	Wine Spectator	• Wine reports: California Pinot Noir, Burgundy
October 15	Wine Spectator	• Wine Reports: Global Smart Buys, New Zealand, Portugal, Spain
October 31	Wine Spectator	• Wine Reports: Italy (Tuscany, Etna)
November 15	Wine Spectator	• Wine Reports: Cabernet, Loire Valley
November 30	Wine Spectator	• Wine Reports: California Merlot, Rhone Valley.
December 15	Wine Spectator	• Wine Reports: Champagne, France (Languedoc)
December 30	Wine Spectator	<ul style="list-style-type: none"> <li>• Top 100 Wines of the Year Awards Edition</li> <li>• Wine Reports: Argentina, Global Sparklers</li> </ul>

Submissions of **new releases** can be entered on a rolling basis.

# WINE ENTHUSIAST

## Wine Enthusiast - Overview

**Media Profile:** Written for the wine consumer, Wine Enthusiast focuses on the rating and recommendation of new and older vintages. It includes features of new products, travel, fine dining, and entertainment ideas, as well as an in-depth look at wines, vineyards and winery owners.

**Circulation:** 253,000 / **UVM:** 831,000

## Submission Process:

- **Wine Reviewer for Bourgogne and Chablis wines:** Roger Voss
- Wines from Bourgogne and Chablis are reviewed in France. Please send the wines to the following address (all shipments must be sent from within the EU):  
Roger Voss  
Laclaverie – RD 37  
32160 Beaumarchès  
FRANCE  
Ph: +33 562 09 50 76  
Email: rvoss@wineenthusiast.net
- You can download the **Wine Sample Submission Form** [here](#), or email Wine Enthusiast's Tasting and Review department at [tastings@wineenthusiast.net](mailto:tastings@wineenthusiast.net) to receive it.
- There is **no fee** for participation in the tasting and review program.
- All non-domestic samples must currently **be imported in the U.S.**
- The wine must be the **final product**, with current vintage, approved labeling and packaging.
- WE requests **two bottles of each wine** to be tasted; single bottles will be accepted, but Wine Enthusiast cannot guarantee individual follow-up if the sample provided is corked or otherwise compromised.
- **All wine sample shipments must contain the completed Wine Sample Submission Form** - if you cannot include the paperwork in the shipment, please email or fax a copy of the form to the reviewer or the Tasting and Review department at [tastings@wineenthusiast.net](mailto:tastings@wineenthusiast.net).

Other frequently asked question can be found [here](#).



**Wine Enthusiast’s Editorial Calendar:**

ISSUE	WINE
<p><b>July</b> Samples due by: Feb 28</p>	<p>Argentina, Austria, California, France, Italy, New York, New Zealand, Other U.S., Portugal, South Africa, Spain, Washington</p>
<p><b>August</b> Samples due by: Mar 21</p>	<p>Australia, California, Chile, France, Germany, Italy, Oregon, Other Europe, Portugal, Spain, Washington</p>
<p><b>September</b> Samples due by: April 27</p>	<p>Argentina, Austria, California, France, Greece, Israel, Italy, New York, New Zealand, South Africa, Spain, Washington</p>
<p><b>October</b> Samples due by: May 30</p>	<p>Australia, California, Chile, France, Germany, Italy, Oregon, Other Europe, Other U.S., Portugal, Washington</p>
<p><b>November 1</b> Samples due by: June 29</p>	<p><i>Sparkling: California, Chile, England, New York, South Africa, Spain, Washington ; France, Greece, Italy, Portugal</i></p>
<p><b>December 1</b> Samples due by: Jul 27</p>	<p><i>Sparkling: Argentina, Australia, Austria, France, Germany, Italy, Oregon, Portugal; California, Spain, Washington</i></p>
<p><b>Best of Year</b> Samples due by: Aug 29</p>	<p>California, Chile, France, Italy, New York, New Zealand, Other Europe, Other South America, Other U.S., South Africa, Washington</p>

# Wine & Spirits

MAGAZINE

## Wine & Spirits - Overview

**Media Profile:** Founded in 1982, Wine & Spirits is published eight times a year and read by over 200,000 members of America's wine community. Consumers and wine professionals read the magazine for information on established and up-and-coming regions and producers, the art and science of viticulture, industry happenings and food and wine pairing.

**Circulation:** 87,776 / **UVM:** 27,947

## Submission Process:

- **Wine Reviewer for Bourgogne and Chablis wines:** Joshua Greene
- Send imported wines to:
  - Tasting Department
  - Wine & Spirits Magazine
  - 2 West 32nd Street, Suite 601
  - New York, NY 10001
  - (212) 695-4660 x33
- Before submitting wines to Wine & Spirits' tasting department, you must first complete a [digital submission form](#). Wine & Spirits no longer accepts emailed or printed submission forms.
- Once submitted, you will receive a confirmation email with a PDF copy of your completed submission form. For submission history, please contact [tastings@wineandspiritsmagazine.com](mailto:tastings@wineandspiritsmagazine.com).
- Send **two bottles** of each wine – there is **no charge** for submitting wines.
- Do not send samples **earlier than 30 days** prior to the deadline.
- Please only send wines that **are current releases** and have not been previously submitted.
- All wines sent from outside the U.S must be cleared through a **licensed U.S importer** – Wine & Spirits is not responsible for shipments held up in customs due to lack of proper documentation.

**Wine & Spirits' Editorial Calendar:**

ISSUE / THEME	SAMPLES ACCEPTED	IMPORTED CATEGORIES
<p><b>AUGUST</b> <i>Summer Wines</i></p>	<p>February 12 to March 16, 2018</p>	<ul style="list-style-type: none"> <li>• Rosé: all regions</li> <li>• France: Provence, Corsica</li> <li>• Greece</li> <li>• Italy (northcentral): Prosecco, Veneto white, Emilia- Romagna, Liguria, Marche</li> <li>• Spain (northwest): Cava, Galicia, Bierzo, Txakoli</li> <li>• Portugal: Vinho Verde only</li> <li>• Lebanon, Turkey, Israel, Cyprus</li> <li>• South America: Argentina white, Chile white</li> </ul>
<p><b>OCTOBER</b> <i>Best New Sommeliers</i></p>	<p>April 2 to May 4, 2018</p>	<ul style="list-style-type: none"> <li>• France: Beaujolais, red Burgundy, Southern Rhône</li> <li>• Italy: Friuli, Trentino-Alto Adige</li> <li>• Slovenia</li> <li>• Spain (NE, coastal): Priorat, Montsant, Catalunya, Valencia, Murcia</li> <li>• Portugal: Madeira</li> <li>• Australia: Grenache, still whites, dessert, sparkling</li> <li>• New Zealand</li> </ul>
<p><b>DECEMBER</b> <i>Holiday Wines</i></p>	<p>June 4 to July 13, 2018</p>	<ul style="list-style-type: none"> <li>• France: Champagne</li> <li>• Italy: Piedmont, Lombardy, Valle d'Aoste</li> <li>• Spain: Rioja</li> <li>• Portugal: Port</li> <li>• Hungary, Republic of Georgia</li> </ul>



### **Robert Parker (Wine Advocate) - Overview**

**Media Profile:** Edited as the independent consumer's guide to fine wine, each issue includes reports on new wine releases, wine producers, and wine-producing regions in the United States and throughout the world.

**Circulation:** 40,000 / **UVM:** 14,305

### **Submission Process:**

- **Wine Reviewer for Bourgogne and Chablis wines:** William Kelley
- Wineries must add **their information to the Wine Advocate Producer Database** by submitting producer and wine information [here](#).
- Once you have submitted your information, the content will be sent to the Reviewer of that region. **The Reviewer will make a direct 'call for samples'** generally made by email, according to report themes and tasting requirements.
- Producers will send samples **directly to the Reviewer** according to his mailing instructions.

### Wine Advocate's Editorial Calendar:

Reviewer	Issue 234 – <i>End of December 2017</i>	Issue 235 – <i>End of February 2018</i>	Issue 236- <i>End of April 2018</i>	Issue 237- <i>End of June 2018</i>	Issue 238 – <i>End of August 2018</i>	Issue 239 – <i>End of October 2018</i>
Robert M. Parker, Jr.						
Lisa Perrotti-Brown	Napa (& some Sonoma), Part Two		Sonoma Part One	Sonoma Part Two	Oregon	California Central Coast
Joe Czerwinski	Northern Rhone	New Zealand Part One	Languedoc-Roussillon-Provence	Australia: Victoria/Tasmania	Southern Rhône	Northern Rhône
	Hunter Valley	Australia: Canberra District	New Zealand Part Two			
	Western Australia					
William Kelley	Burgundy 2016(Part One)	Bordeaux 2015 In Bottle	Bordeaux 2017 En Primeur	Beaujolais	Chablis	Burgundy 2015 In Bottle
				South Africa	Mâconnais	
Stephan Reinhardt	Germany Part Two	Germany: 2016 Vintage All Along the Rhine River	Champagne: New Releases	Loire Valley	Alsace	Austria: 2017 Rieslings & Veltliners from the Danube
	Champagne		Austria: Reds, Whites & Noble (Sweet) Wines From Burgenland			
Monica Lerner	Central Italy	Brunello di Montalcino	Northern Italy	Piedmont	Southern Italy & Islands	Tuscany
	Other Tuscany					
	Sardinia					
Luis Gutiérrez	Jerez	Spain: Rioja	Spain: Priorat Deep Dive	Argentina	Duero	Chile
	Jura		The Best of Cataluña			
	Canary Islands					
	Best from Mediterranean and Central Spain					
Mark Squires	Portugal: New Tintos	Portugal/Port	Greece	Portugal/Port	USA: East Coast	Portugal/Port: Oldies and More
	Israel/Greece/Eastern Europe	Greece: New Releases	Portugal/Port	Greece	Eastern Europe/Israel/Lebanon	USA, East Coast: Finger Lakes & More
	USA: East Coast	USA: East Coast	USA: East Coast	USA: East Coast	Portugal: 2017 Whites & 2016 Tintos	Greece: New Releases
	Port: New Releases	Eastern Europe/Israel/Lebanon: New Releases	Eastern Europe/Israel/Lebanon	Eastern Europe/Israel/Lebanon	Port: New Releases	Eastern Europe/Israel/Lebanon
					Greece: Follow-Ups	